

BECOME A SUPPORTER

Landmark Community Theatre is very excited to be entering into its third successful season of managing the Historic Thomaston Opera House. Landmark's success is due in large part to the contributions received from area businesses advertising in our season program. Ticket sales make up over 75% of the total budget, while the remainder of the operating budget comes from advertising, donations and sponsorship revenues. This revenue makes a difference. It is the difference between a good show and a great show. It is the difference between a community theatre and a regional arts organization. And it is the difference between a nice local auditorium and a historic treasure.

Please consider supporting Landmark Community Theatre at the Thomaston Opera House by placing an ad or renewing / upgrading an existing ad in this new program. Prominently displaying your business in our program has a number of benefits:

- Your business is identified as a supporter of a fine arts organization in our region.
- 12,000 programs will be distributed to patrons of LCT's offerings during the year.
- By helping the LCT, you also help to promote the town's community, tourism and commerce.
- Your website can be linked to the LCT's site with thousands of visits per month.
- As an advertiser, you will receive passes to some of our performances. Come and experience the magic of live theatre for yourself!

CONTACT INFORMATION

Jeffrey Dunn - Executive Director
Management Office (860) 283-8558
admin@landmarkcommunitytheatre.org

Kate Luurtsema -Marketing & Production
katel@landmarkcommunitytheatre.org

BOX OFFICE HOURS
Monday - Saturday 1:00pm-6:00pm

BOX OFFICE TELEPHONE
(860) 283-6250

BOX OFFICE ADDRESS
158 Main Street
Thomaston CT 06787

THEATRE WEBSITE
www.landmarkcommunitytheatre.org

Non-Profit Std.
U.S. Postage
PAID
Waterbury, CT
Permit # 500



P.O. BOX 158
Thomaston, CT 06787

Landmark Community Theatre

PROMOTE
your BUSINESS
by SUPPORTING
the ARTS

Landmark Community Theatre
2014 SEASON @ THE THOMASTON OPERA HOUSE

Playbill Advertising Program

Qty.	Description	Total
_____	Full Page Color display ad back cover 5" x 8 1/4" @ \$895	\$ _____
_____	Full Page Color display ad inside cover 5" x 8 1/4" @ \$795	\$ _____
_____	Full Page Color display ad premium pages 5" x 8 1/4" @ \$795	\$ _____
_____	Full Page black & white display ad 5" x 8 1/4" @ \$695	\$ _____
_____	1/2 Page black & white display ad 5" x 3 7/8" @ \$425	\$ _____

_____	1/4 Page black & white display ad 2 3/8" x 3 7/8" @ \$350	\$ _____
_____	1/8 Page black & white display ad 2 3/8" x 1 3/4" @ \$200	\$ _____
_____	Signature business listing 4 lines @ \$100	\$ _____
GRAND TOTAL		\$ _____

A portion of your payment will go towards contributions for our Annual Fund!

**Advertisement order total
from above Form** \$ _____

BUSINESS NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE _____

EMAIL _____

WEBSITE _____

PAYMENT: (please check one)

_____ MasterCard _____ Visa _____ Discover

_____ American Express

_____ Check -make check payable to the
Landmark Community Theatre

Credit Card # _____

EXP. DATE _____

CIV# (3 or 4 digit number onback of credit card) _____

_____ Use last year's ad on file _____ Use new ad

SUBMISSION DEADLINE – Monday Feb 3rd 2014

NOTES: _____

We encourage you to place your ad directly by completing the enclosed form and returning it to us with your print-ready ad and payment. If you have any questions about the advertising process, call the Management Office 860-283-8558. Electronic versions of the ad may be emailed to: admin@landmarkcommunitytheatre.org

THE GAME'S
A FOOT

SOUTH PACIFIC

**MARY
POPPINS**

The *Budd*
Holly Story



A
CHRISTMAS
CAROL